



Supporting WA Barley Farmers

Over the past few weeks we have been discussing WA Farmers through our Thank A Farmer campaign. Following China's introduction of an 80% tariff on barley we asked a few questions on RASWA and Perth Royal Show social media to rally support for our barley farmers.

Did you know that W.A is Australia's largest producer and exporter of barley?

YES 57% **NO 43%**

432 Responses

If a local producer is using West Australian Barley would you be more likely to buy?

YES 93% **NO 7%**

535 Responses

Did you know that Perth is home to the largest barley malting facility in the southern hemisphere?

YES 24% **NO 76%**

555 Responses

Are you more likely to purchase a locally brewed beer knowing it supports our barley farmers?

YES 92% **NO 8%**

850 Responses

Did you know barley is W.A's second most important crop after wheat?

YES 58% **NO 42%**

353 Responses

Should we be doing more to support our local WA Barley Farmers?

YES 93% **NO 7%**

453 Responses

#thankafarmer

